



WHDH-TV
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Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 173770
Inv Date 9/30/2012
Terms Net 30
Contract 47908
Bill Type Standard
Period 8/27/2012 - 9/30/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 1536- OFA Sked A 9.4-10.1 (27348)
Local/Political Candidate Agency
1536 A/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:52PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (1),Tu,We,Th,Fr	09/21/12 7:23AM (Fr)	00:30	Today Show	OFA12G086H	\$1800.00	
2.0	SPOT	7:00AM- 8:00AM	Per week (1),Mo	09/24/12 7:23AM (Mo)	00:30	Today Show	OFA12G086H	\$1800.00	
3.0	SPOT	8:00AM- 9:00AM	Per week (2),Tu,We,Th,Fr	09/18/12 8:27AM (Tu)	00:30	Today Show	OFA12Z118H	\$1800.00	
3.0	SPOT	8:00AM- 9:00AM	Per week (2),Tu,We,Th,Fr	09/20/12 8:59AM (Th)	00:30	Today Show	OFA12G086H	\$1800.00	
4.0	SPOT	8:00AM- 9:00AM	Day,Sa-1	09/22/12 8:46AM (Sa)	00:30	Today Show Weekend	OFA12G086H	\$850.00	
5.0	SPOT	7:30AM- 8:00AM	Day,Su-1	09/23/12 7:52AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	OFA12G086H	\$400.00	
6.0	SPOT	8:00AM- 9:00AM	Day,Su-1	09/23/12 8:29AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12G086H	\$850.00	
7.0	SPOT	9:00AM- 9:30AM	Day,M-1	09/24/12 9:24AM (Mo)	00:30	7 News Today in New England 9-10A	OFA12G086H	\$750.00	
8.0	SPOT	9:30AM-10:00AM	Per week (2),Tu,We,Th,Fr	09/18/12 9:55AM (Tu)	00:30	7 News Today in New England 9-10A	OFA12Z118H	\$750.00	
8.0	SPOT	9:30AM-10:00AM	Per week (2),Tu,We,Th,Fr	09/19/12 9:59AM (We)	00:30	7 News Today in New England 9-10A	OFA12Z118H	\$750.00	
9.0	SPOT	10:00AM-11:00AM	Per week (1),Tu,We,Th,Fr	09/19/12 10:59AM (We)	00:30	Today Show	OFA12Z118H	\$600.00	
10.0	SPOT	10:27AM-Meet the Press	Per week (1),Su	09/23/12 11:17AM (Su)	00:30	Meet the Press	OFA12G086H	\$2200.00	
11.0	SPOT	3:00PM- 3:30PM	Per week (1),Mo	09/24/12 3:16PM (Mo)	00:30	Family Feud Episode: 12025	OFA12G086H	\$150.00	
12.0	SPOT			09/18/12			1 preempt @ \$150.00	\$0.00	No Avail
13.0	SPOT	4:00PM- 4:30PM	Per week (1),Tu,We,Th,Fr	09/18/12 4:26PM (Tu)	00:30	7 News at 4	OFA12Z118H	\$900.00	
14.0	SPOT	4:30PM- 5:00PM	Per week (1),Tu,We,Th,Fr	09/20/12 4:46PM (Th)	00:30	7 News at 4	OFA12G086H	\$1000.00	
15.0	SPOT	7:00PM- 7:30PM	Per week (1),Tu,We,Th,Fr	09/21/12 7:13PM (Fr)	00:30	Access Hollywood Episode: 4185	OFA12G086H	\$1800.00	
16.0	SPOT	7:00PM- 7:30PM	Per week (1),Mo	09/24/12 7:12PM (Mo)	00:30	Access Hollywood Episode: 4186	OFA12G086H	\$1800.00	
17.0	SPOT	7:30PM- 8:00PM	Per week (1),Mo	09/24/12 7:43PM (Mo)	00:30	EXTRA Episode: 19019	OFA12G086H	\$2000.00	
18.0	SPOT	7:30PM- 8:00PM	Per week (1),Tu,We,Th,Fr	09/19/12 7:42PM (We)	00:30	EXTRA Episode: 19015	OFA12Z118H	\$2000.00	
19.2	SPOT	7:57PM-THE VOICE	Per week (1),Mo	09/24/12 7:59PM (Mo)	00:30	THE VOICE	OFA12G086H	\$15000.00	
20.1	NFL	8:13PM-NBC SUNDAY NIGHT FOOTBALL	Per week (1),Su	09/23/12 8:18PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	OFA12G086H	\$50000.00	
21.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (2),Tu,We,Th,Fr	09/19/12 1:23AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	OFA12Z118H	\$900.00	
21.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (2),Tu,We,Th,Fr	09/21/12 1:28AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	OFA12G086H	\$900.00	
22.0	SPOT	1:36AM-Last Call with Carson Daly	Per week (2),Tu,We,Th,Fr	09/18/12 2:04AM (Tu)	00:30	Last Call with Carson Daly	OFA12Z118H	\$500.00	
22.0	SPOT	1:36AM-Last Call with Carson Daly	Per week (2),Tu,We,Th,Fr	09/19/12 1:59AM (We)	00:30	Last Call with Carson Daly	OFA12Z118H	\$500.00	
23.0	SPOT			09/23/12			1 preempt @ \$325.00	\$0.00	Pre-Empt
24.0	SPOT	5:58AM-7 News Today	Per week (1),Sa	09/22/12 6:30AM (Sa)	00:30	7 News Today in New England	OFA12G086H	\$150.00	M/G For 12.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$91,950.00	Total Spots	26
Commission	(\$13,792.50)		
Net Total	\$78,157.50		